

BlueTriton MLB “Trivia For the Win” Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: BlueTriton MLB “Trivia For the Win” Sweepstakes (the “Promotion”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of BlueTriton Brands, Inc. (“Sponsor”), MLB Entities, Merkle Inc. (“Administrator”), and their parent, affiliate, and subsidiary companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. “MLB Entities” means the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“MLB”), including employees, officers, directors, agents, administrators and representatives of the MLB Entities, and the MLB Entities’ affiliates and subsidiaries and its advertising and promotion agencies, and Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“Clubs”), each of their parent, subsidiary, affiliated, and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees, and agents of the foregoing entities. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these official rules (“Official Rules”). The Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Promotion. Winning a prize/offer is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the “Sweepstakes”) and an instant win game (the “Instant Win Game”).

This Promotion is in no way sponsored by any of the MLB Entities. Major League Baseball trademarks and copyrights are used with permission of Major League Baseball. Visit MLB.com.

2. Sponsor: BlueTriton Brands, Inc., 900 Long Ridge Rd., Building 2, Stamford, CT 06902.
Administrator: Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion begins on August 13, 2025 at 9:00 a.m. Eastern Time (“ET”), ends on October 15, 2025 at 5:00 p.m. ET (the “Promotion Period”) and consists of two (2) entry periods (each an “Entry Period”), as outlined below:

Entry Period	Start Date/Time	End Date/Time	Postmark Date	Receive by Date	Approximate Drawing Date
1	8/13/2025 at 9:00 a.m. ET	9/19/2025 at 11:59 p.m. ET	9/19/2025	9/26/2025	10/3/2025
2	9/20/2025 at 12:00 a.m. ET	10/15/2025 at 5:00 p.m. ET	10/15/2025	10/22/2025	10/29/2025

For purposes of this Sweepstakes, a “day” is defined as starting at 12:00 a.m. ET and ending at 11:59 p.m. ET, except the first day which starts at 9:00 a.m. ET and ends at 11:59 p.m. ET and the last day which starts at 12:00 a.m. ET and ends at 5:00 p.m. ET. Administrator’s servers are the official time-keeping device for this Promotion.

4. How to Enter: During the Promotion Period, visit baseball-trivia.com (“Promotion Site”) and follow the links and instructions to answer the daily trivia question. Next, follow the links and instructions to accurately complete and submit the registration form including your full name and valid email address. You will receive one (1) Sweepstakes entry into the applicable Entry Period drawing and one (1) Instant Win Game play for answering the daily trivia question (whether it is

correct or incorrect). The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided prize claim directions. Only potential winners who timely complete prize claim requirements and/or are verified as eligible. Administrator is responsible for the functionality of the Instant Win Game.

Limit: Each entrant may receive one (1) Sweepstakes entry and one (1) Instant Win Game play per day during the Promotion Period for answering the daily trivia question. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries, and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to the identity of any entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for the Promotion. If any additional information provided by entrant is inconsistent with the information provided at registration, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes/offers won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

Additional Sweepstakes Entries: During the Promotion Period, each entrant may receive ten (10) additional Sweepstakes entries by participating in one (1) of the methods outlined below:

- a. **New Rewards Drop™ Member:** If you become a new Rewards Drop™ member during the Promotion Period, you may visit <https://www.rewardsdrop.com> and follow the links and instructions to create an account and agree to these Official Rules. You will receive ten (10) additional Sweepstakes entries into the applicable Entry Period drawing.
- b. **Redeem Rewards Drop™ Drops:** If you are a Rewards Drop™ member prior to the start of the Promotion, you may visit <https://www.rewardsdrop.com> and follow the links and instructions to login to your Rewards Drop™ account. Once you are logged in, navigate to the catalog. Next, follow the links and instructions to select the Sweepstakes item within the catalog. Follow the links and instructions to redeem twenty-five (25) Drops and you will receive ten (10) additional Sweepstakes entries into the applicable Entry Period drawing.
- c. **Mail-in Alternate Method:** *To enter without becoming a Rewards Drop™ member OR redeeming Rewards Drop Drops, accurately provide the following information: your name, address, day and evening phone numbers, email address (please provide the email address associated with your Rewards Drop account if you are a member), and date of birth on a piece of paper and mail it in an envelope with proper postage to "BlueTriton MLB "Trivia For the Win" Sweepstakes," c/o Merkle Inc., P.O. Box 5008, Department 867135, Kalamazoo, MI 49003-5008. You will receive ten (10) additional Sweepstakes entries into the applicable Entry Period drawing. Limit: One (1) request per envelope. All mail-in entries must be postmarked and received by the dates listed above in Section 3. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit on additional Sweepstakes entries: Each entrant may receive ten (10) additional Sweepstakes entries during the Promotion Period by one (1) method described above.

5. Operation of Sweepstakes and Instant Win Game: Administrator is an independent organization whose decisions as to the administration and operation, including the selection of

potential winners, are final and binding in all matters related to the Promotion.

Sweepstakes: Administrator will randomly select the potential Sweepstakes winners from all eligible entries on or around the dates listed above in Section 3. Non-winning entries from Entry Period 1 will carry over to Entry Period 2.

Instant Win Game: 150,245 random, computer-generated winning times, one for each prize/offer listed below, will be seeded throughout the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly seeded times, you will be a potential instant winner of the prize/offer indicated, subject to verification of potential winner's eligibility.

6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE/OFFER, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners: Receiving a prize/offer is contingent upon compliance with these Official Rules. The potential Sweepstakes winners will be notified by email. Potential winners may be required to provide their name, home mailing address (P.O. Boxes are not permitted), and date of birth to confirm eligibility and for purposes of prize fulfillment within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential Sweepstakes Grand Prize winner (or parent/legal guardian if winner is a minor in their state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver, and where not prohibited, a Publicity Release ("Declaration") which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration or provide any other requested information within the required time period, as applicable, or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 forfeits the prize or is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings, time permitting, after which the prize will remain unawarded. Unclaimed Fourth Offers will not be awarded.

8. Prizes/Offers:

Sweepstakes Prizes:

FOUR (4) GRAND PRIZES (two (2) awarded per Entry Period): Each Grand Prize consists of a trip for two (2) to a city determined by Sponsor in its sole discretion. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to a city determined by Sponsor in its sole discretion; three (3) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation to and from destination airport and hotel; a total of two (2) tickets for the winner and winner's one (1) guest to a 2025 or 2026 MLB World Series game;. Approximate Retail Value ("ARV"): \$8,715.00 each.

Sponsor will also provide winner a check for \$2,615.00, which is intended to assist the winner with any federal, state, or other tax obligations related to the Grand Prize (the "Tax Gross-Up Payment"). **The Grand Prize winner's actual tax liabilities related to the Grand Prize could exceed the Tax Gross-Up Payment. The Grand Prize winner is solely responsible for all applicable federal, state, or other tax obligations related to the Grand Prize.** Sponsor will not

provide any further assistance toward the winner's tax obligations.

Total ARV of Grand Prize: \$11,330.00 each.

For Each Travel Prize: Winner must travel on the dates determined by the Sponsor in its sole discretion or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Winner must have proper identification and a valid credit card for hotel check-in and to cover incidental expenditures. Unless child of winner, travel companion must be eighteen (18) years of age or older as of the date of departure or a sibling/friend of winner with the appropriate parental permissions and releases and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, travel companion must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. By traveling and attending event, winner and winner's guests voluntarily assume all risks related to exposure to COVID-19. Winner and travel companions are responsible for complying with any COVID-19 requirements set forth by airline, rental car vendor, hotels, excursion and event venues or other vendors offering services that are part of the trip prize. Failure to comply with any required COVID-19 requirements, may result in forfeiture of the prize of elements of the prize. Forfeiture of any aspect of the trip due to failure to meet these requirements will not impact the value of the trip as reported on an IRS Form 1099. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

For Ticket Prizes: There exists an inherent risk of exposure to COVID-19 in any public place where people are present. COVID-19 is a contagious disease that can lead to severe illness and death. By attending the game, winner and guest voluntarily assume all risks related to exposure to COVID-19. Failure to comply with any required COVID-19 requirements, may result in forfeiture of the tickets. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket. The Sponsor and the MLB Entities are not responsible if winner does not use ticket on day of game. Use of any Major League Baseball game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket; see mlb.com/ticketback for details. Seat locations at the game/event/exhibition and, unless otherwise stated in the applicable prize description, exact game/event/exhibition date shall be determined in the sole discretion of Sponsor. Winner's guest(s) must be of legal age of majority in his/her(their) jurisdiction(s) of residence unless accompanied by a parent or legal guardian. Major League Baseball game/event/exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game/event/exhibition, as defined by Major League Baseball, is not played or held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Winner and his/her guest(s) agree to comply with all applicable ballpark and venue regulations in connection with the prize. Sponsor and the MLB Entities reserve the right to remove or to deny entry to winner and/or his/her guest(s) who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the game/event/exhibition. Released Parties (as defined below) will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state,

or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any Major League Baseball game/event/exhibition. Major League Baseball game/event/exhibition tickets awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture and may invalidate the license granted by the game/event/exhibition ticket.

Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during the applicable Entry Period. Limit: One (1) Sweepstakes prize per household.

Instant Win Game Prizes/Offers:

TWENTY (20) FIRST PRIZES: A \$100 MLBShop.com gift card. ARV: \$100.00.

SEVENTY-FIVE (75) SECOND PRIZES: A \$50 MLBShop.com gift card. ARV: \$50.00.

ONE HUNDRED FIFTY (150) THIRD PRIZES: A \$30 MLBShop.com gift card. ARV: \$30.00.

ONE HUNDRED FIFTY THOUSAND (150,000) FOURTH OFFERS: A coupon good for 25 percent off MLBShop.com. Product offers may not be combined with any other coupon or offer and have no cash value.

Fanatic e-gift card/code will be subject to terms and conditions provided by Fanatics Retail Group Concessions, LLC, and subject to change. Gift codes valid only at www.fanatics.com for in-stock merchandise only. Except where required by law, cannot be redeemed for cash or cash equivalent, returned, reproduced, modified, sold, traded, refunded or replaced if lost or stolen. Not valid for any other gift cards, codes or certificates or on previous purchases or returns. No cash back. If the value of purchase exceeds the available e-gift card/gift certificate balance, payment for the excess must be paid at the time of purchase. Any unused amount will be applied when re-entering a e-gift card/gift certificate during the next purchase. All purchases are subject to the www.fanatics.com Terms of Use, which may change at any time. E-gift card/code questions should be directed to https://fanatics.custhelp.com/app/answers/detail/a_id/151.

Odds of winning depend on the date/time of entry, the number of prizes/offers remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes/offers available to be won will diminish as they are awarded. Limit: One (1) Instant Win Game prize/offer per person.

Total ARV of all prizes: \$55,570.00.

For All Prizes: Terms and conditions of gift cards and coupons apply. Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Winners of a prize equal to or greater than \$600 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. Where applicable, prize style, color, size, and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Sponsor and Administrator are not responsible for complaints or issues regarding prize codes (claims that code is invalid, insufficient, etc.) and winner should address any

such issues with the issuer of the code. Prizes will be fulfilled approximately 8-10 weeks after winner confirmation.

MLBShop.com e-gift codes are subject to the following terms and conditions: Valid only at MLBShop.com. Except where required by law, cannot be redeemed for cash or cash equivalent, returned, reproduced, modified, sold, traded, refunded or replaced if lost or stolen. Not valid for any other gift cards, codes or e-gift cards or on previous purchases or returns. No cash back unless required by law. If the value of your purchase exceeds the available gift card/e-gift card balance, you must pay the excess at the time of purchase. Any unused amount will be applied when you re-enter your gift card/e-gift card during your next purchase. All purchases are subject to the MLBShop.com Terms of Use, which may change at any time. To check your gift card balance, please visit MLBShop.com/GChelp. Void where prohibited. Gift cards/e-gift cards are issued by Fanatics Retail Group Fulfillment, LLC.

9. Release: By receipt of any prize/offer, winners agree to release and hold harmless Sponsor, the MLB Entities, Fanatics, LLC, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of any prize/offer (including any injury or harm related thereto).

10. Publicity: Except where prohibited, participation in the Promotion constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. Sponsor is not obligated to use any of the above-mentioned information or publicity materials but may do so and edit such information or materials at its sole discretion, without further obligation or compensation.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s)/offer(s), as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to modify the prizes/offers offered herein and to award the prizes/offer at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game, including but not limited to submitting fraudulent entries/plays, or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes/offers than are stated in these Official Rules be awarded. If, for any reason, more prize/offer notifications are sent (or more claims are received) than the number of prizes/offers offered as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes/offers through a random drawing from among all eligible prize/offer claims received. In the event there is a discrepancy or inconsistency between any other statements contained in any promotion-related materials (including printed versions of these Official Rules) and the Official Rules as posted on the Promotion Site, the Official Rules as posted on the Promotion Site shall prevail, govern, and control.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or

inaccurate information either caused printing errors or by any of the equipment or programming associated with or utilized in the Promotion or provided by entrants; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines, or network hardware or software; (3) unauthorized human intervention in any part of the Promotion, including but not limited to the entry process; (4) technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt, use, inability to use, or misuse of any prize/offer. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible.

13. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

14. Severability: If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

15. Entrant's Personal Information: Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

16. Winner List: For a winner list, please [click here](#). The winner list will be posted after winner confirmation is complete.

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